



CMC Markets Plc

A front projection presentation system for PC, video and videoconferencing was installed in the boardroom of the London based offices of the CMC Markets Plc, a world leader in real-time financial internet trading. A Luxus ScreenWall from Stewart Filmscreen combined with a Hitachi LCD data/video projector formed the basis of this presentation solution.

The whole audio visual system is operated by a Crestron programmable room control system via a portable hand held colour touch screen.



Globally recognised finance dealer

Established in 1989, CMC Markets Plc is a world leader in real-time financial internet trading. Today they trade with clients in over 100 countries from 12 global offices.

CMC, positioned at the forefront of trading technology recognised a requirement for PC, video and videoconferencing presentations. An elliptical shaped room was built, into which other contractors were installing a custom table with a glass top, a lighting ladder suspended above and shaped to match the table, a credenza cabinet and a specially designed surround from which to suspend the projection screen. A wooden floor with granite insert completed the look.

Superior Combination

A Stewart Filmscreen wrap around Luxus ScreenWall with a 1600mm wide image area was installed in the designed surround above the centre of the credenza cabinet. A Hitachi LCD data video projector with 3200 ANSI Lumens brightness was suspended above the table adjacent to the lighting ladder projecting onto the Stewart ScreenWall.

Source equipment consisted of a dedicated desktop PC, a DVD/VCR combi unit and a videoconferencing camera and codec supplied by the client. A+K installed them in the credenza cabinet with the video camera on top. Two tilt up connection modules were installed in the table giving access to the system for 2 laptop PCs together with network and telephone connectors. The audio from the source equipment (except videoconferencing) plays through 2 flush ceiling mounted speakers either side of the screen. When the system is switched on the speakers motor down to a 45 degree angle from the ceiling.

The videoconference system operates with microphones suspended from the ceiling over the table within the lighting ladder. All sound is played through flush ceiling speakers over the table area. In addition to videoconferencing, telephone only conferencing can also take place. This can be for group conferencing or discrete via a normal telephone handset connected to the table tilt up module

Attention to detail

Martin Harris—Project Manager at CMC said “ A+K made the entire sales and planning process simple. The attention to detail the engineers showed displayed real care about the products they were installing and service they were providing ”